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CONTACTS:

Doug Montanus
Account Coordinator
Mission Data
502-493-1050
doug@missiondata.com
www.missiondata.com



Mission Data presents a Free Seminar on Oct 5, 2004

Louisville, KY (September 13, 2004) Mission Data will present a seminar on Ecommerce Fundamentals on Tuesday, October 5, 2004. The seminar is designed to assist potential online merchants with planning for the upcoming holiday season. Topics include security, marketing, search engines and store merchandising. A Return on Investment (ROI) scenario will be presented and attendees will receive a copy of the ROI spreadsheet for use in their business analysis. "Many retailers and manufacturers don't realize what an affordable channel the Internet is. The cost of entry has actually come down. But you do need to understand the mechanics of online selling, and you need to plan," states Tim McWilliams, Managing Partner, Mission Data.

The seminar details:

When: Tuesday, October 5
Registration: 8:00 - 8:30 am
Seminar: 8:30 - 11:30 am
Cost: Free
Where: U of L Information Technology Resource Center (ITRC)
Shelby Campus 9001 Shelbyville Rd. Louisville, KY
40223
RSVP: Online - www.missiondata.com
Phone - 502 493-1050

Mission Data, a Louisville based software and web development firm specializing in building and integrating business software. Services include, software development, web design, content management and online stores.
www.missiondata.com

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